



**CHAPTER ANNUAL REPORT
FISCAL YEAR June 1, 2020 to May 31, 2021**

MISSION STATEMENT

Assistance League volunteers transforming the lives of children and adults through community programs.

PHILANTHROPIC PROGRAMS

OPERATION SCHOOL BELL®

Due to the COVID-19 Pandemic, schools in the eight (8) school districts we serve through our **Operation School Bell®** programs were closed for on-campus learning during the 2020-2021 school year. Therefore, traditional methods of dressing and providing basic needs items for the most vulnerable children we serve in our community were not possible. In consultation with school district personnel, we found what these children needed most and made adjustments. While the number of children we served was less than in previous years, we still feel we made a difference in their lives.

The eight school districts we have agreements with to provide our Operation School Bell services are: Alta Loma TK-Grade 8, Central TK-Grade 8, Cucamonga TK-Grade 8, Etiwanda TK-Grade 8, Mountain View TK-Grade 8, Ontario-Montclair TK-Grade 8, Upland Unified TK-Grade 12 and the Chaffey Joint Union School District Grades 9-12. The total number of schools we serve through these districts is 95.

OPERATION SCHOOL BELL® DRESSINGS:

- Provided new school clothing to **32** students in emergency situations referred by educational personnel.
- **910** Kohl's Department Store gift cards were given to the school districts for distribution to those children most in need.
- **500** bags of school supplies were provided to the school districts for their distribution.
- **500** hygiene kits were donated to the school districts for distribution by school personnel.
- The total number of children served through Operation School Bell Dressings: **1,942**
- The total cost of the Operation School Bell Dressings program was **\$89,120.**

OPERATION SCHOOL BELL® CLOSET:

- Helped a total of **620** Chaffey Joint Union High School District students through their school district outreach program, *Eileen's HOPE Closet*, by providing them with food gift cards, hygiene products, socks, laundry soap, toilet paper and other basic needs items.
- The total cost of the Operation School Bell Closet program was **\$8,831.**

OPERATION SCHOOL BELL® BASICS:

- Provided socks, underwear, hygiene kits, masks, and family board games to a total of **394** students in Cucamonga and Central School Districts.
- The total cost of the Operation School Bell Basics program was **\$4,273.**

Total number of students helped through the three (3) Operation School Bell Programs: **2,956**

Total cost of the three (3) Operation School Bell Programs: **\$102,224.**

AL BEAR:

- Distributed **325** teddy bears to two (2) local hospitals - San Antonio Regional Hospital and Kaiser Hospital Fontana, and the Upland Police Department to comfort children in stressful/traumatic situations.

Total number of recipients: **325**

The total cost of the AL Bear program was **\$1,907.**

*Due to the Pandemic, the other eight (8) agencies we have AL Bear agreements with were not able to accept bears.

FOSTERING NEW BEGINNINGS:

Partner: Aspiranet - an agency of the County of San Bernardino

- We provided move-in baskets of bedding, linens, kitchen supplies, cleaning and hygiene supplies to **28** young adults transitioning from foster care to independent living.
- **106** independent foster youth received gift cards to Stater Bros. Markets.
- **25** received Christmas gifts from their "Wish Lists."

Partner: Chaffey College

- **40** Chaffey College students exiting foster care, and part of the college's NEXT-UP outreach program, received baskets of basic needs items and **20** received sleeping bags. **32** students received holiday boxes of food, a grocery gift card to Stater Bros., a blanket, socks, and a beanie at Christmas.

The total number of youth served through the Fostering New Beginnings Program: **251**

The total cost of the Fostering New Beginnings program was **\$26,142.**

OUTREACH:

Our Outreach Program provides us with a flexible, rapid-response strategy so we can respond to specific community needs that do not fit within currently existing programs and can be addressed on a one-time or short-term basis. During the Pandemic, we activated this program to help struggling children and families in the eight school districts we serve. Food for families, not able to provide for themselves, was the greatest need.

- Boxes filled with over twenty different food items and a gift card to Stater Bros. Markets in each box, were distributed to the eight school districts we have agreements with, to be distributed by school district personnel.

The number of recipients was **2,080**.

The total cost of the Outreach program was **\$31,204**.

WECARE:

This philanthropic program is managed by the Assisteens[®] Auxiliary of Assistance League of the Foothill Communities. Members of Assisteens are local students in grades 7-12.

- At Thanksgiving, **40** residents of the Coy D Estes Senior Apartments in Upland, CA received Stater Bros. Markets gift cards and hand-made greeting cards.
- At Christmas, **5** families were adopted from local school districts and received Christmas gifts, gift cards, a tree and holiday décor.
- For Valentine's Day, **30** residents of the Coy D Estes apartments received "no sew" blankets, purchased and made by Assisteens, as well as hand-made Valentine's Day cards.
- **41** Pre-School, TK and Kindergarten students, from the Upland Unified School District Healthy Start Program, received Easter baskets filled with toys, books, candy, a beach towel and more that were purchased and assembled by Assisteens.
- Items from the Upland Animal Shelter's "Wish List" were delivered to the shelter.
- Assisteens purchased and assembled cleaning supplies and grooming kits for both the Fostering New Beginnings and Operation School Bell philanthropic programs.
- **12** families from the Upland Unified School District received Walmart gift cards.

The total number of children and adults served through WeCare: **143**

The total cost of the WeCare program was: **\$9,052**.

WASTE NOT:

- **2,651** bags of donated unsold clothing and household items were donated to Serving Other's Needs who distributed these items to the homeless.
- **41** bags of unsalable towels, sheets, and linens were donated to Upland's Friends of the Animal Shelter.
- **40** bags of toys went to Santa Claus, Inc.
- **1** bag of children's clothing went to Upland Unified School District's Healthy Start Program.
- **40** bags of clothes went to Chaffey Joint Union High School District's, Eileen's HOPE Closet.

RESOURCE DEVELOPMENT
(Fundraising)

- The **Annual Fundraiser** has traditionally been the Christmas Tree Brunch. Due to COVID-19 health restrictions, a **Virtual Online Auction** was held this year which raised **\$73,080**, with a net surplus of **\$63,214**.
- The **Thrift Shop** raised **\$199,831** and the net surplus was **\$125,084**.
*Due to the COVID-19 Pandemic, the Thrift Shop was closed for two months of this report's fiscal year.
*Also this fiscal year, Thrift Shop hours of operation went from six hours a day five days a week, to three hours a day five days a week.
- **Grant** funds received were **\$40,110**.
A list of grantors can be found on our website at alfc.org
A grant writer was hired on March 22, 2021.
- **The Back to School Direct Mail Appeal** raised **\$12,275** and the net surplus was **\$11,770**.
- **Unrestricted contributions** were **\$2,106**.

MEMBERSHIP

June 1, 2020

81 Voting
8 Life Voting
14 Nonvoting
28 Life Nonvoting
60 Assisteens

191 Total Members

May 31, 2021

85 Voting Members
8 Life Voting
14 Nonvoting
27 Life Nonvoting*
60 Assisteens

194 Total Members

The Year's Activity

- No in-person Regular Membership Meetings were held the entire year at the Chapter House due to COVID-19 safety regulations and stay-at-home orders.
- Three membership meetings, with social distancing, were held at Lion's Park in Alta Loma, with 20-25 members attending each of these meetings.
- In the effort to keep members connected, three (3) times during the year, the Membership Committee made all-membership check-in phone calls. The purpose of these calls was to check on the wellness of members and to remind them of deadlines, to vote on a chapter ballot and/or turn in paperwork.
- Seven (7) online voting ballots were conducted through Constant Contact.
- Throughout the year, the committee continued to send birthday, get-well, sympathy and thinking of you cards to members.

Volunteer Service Hours

- Chapter members, which includes all categories of membership - voting, nonvoting, Assisteens and nonmember volunteers, volunteered a total of **24,022** hours during our fiscal year.
- The estimated value of these volunteer hours (based on the U.S. Department of Labor, Bureau of Labor Statistics as of February 28, 2021, at \$27.88 an hour) is **\$669,733.**

STRATEGIC PLAN

A complete copy of our Strategic Plan can be found on our website at alfc.org.

The 2020-2021 Strategic Plan was revised to reflect appropriate goals during the Pandemic. New goals focused on members and Thrift Shop patrons' safety and also on replacing business losses incurred while shut down. This in turn helped us focus on providing the best possible support to our philanthropic programs during the current reduced circumstances. Most of the 2020-2021 Strategic Plan goals were accomplished. Key among them was adding another agency to serve through Fostering New Beginnings when Chaffey College was added. Grants were applied for and awarded to help cover COVID-19 Compliant expenses and to allow the Thrift Shop employee to be paid a full salary during the shop closures.

GENERAL SERVICES

- Plexiglass was installed on the Thrift Shop cash register counter to protect the safety of our members and customers in the Thrift Shop.
- During the COVID-19 closure of our campus, special anti-viral cleanings of the Thrift Shop were performed.
- Protective face masks, gloves, and special cleaning solutions were purchased.
- A new refrigerator was purchased for the Thrift Shop.
- New HVAC units were installed in the Chapter House
- General maintenance of the building and grounds is continual.
- Membership approved the hire of Bohler Builders Group, Inc., to renovate Chapter House South and the Office/Marking Building.

MARKETING COMMUNICATIONS

- Due to the Pandemic, communication with Membership was dependent upon a weekly electronic newsletter. The Weekly Update's focus is always to keep members informed of chapter business, dates of meetings, and provide information about fundraising, philanthropic programs and all matters concerning the chapter. This update was more important this year than ever because of not being able to hold in-person meetings.
- Role-based email addresses for chapter Board members to be utilized for Board related communications were created.
- A web designer was hired to enhance our website in the hopes of attracting more donors and grantors.

TENTATIVE FINANCIAL INFORMATION

As of May 31, 2021, pending review of Chapter Financial Statements by Accountant

Total Income Revenue	\$534,425.00
Total Expenses	\$351,347.00
Net Surplus	\$183,078.00

The percentage of our Total Expenses spent on Program Services was **61%**.

We are required by The Finance Policies of National Assistance League® to spend at least 65% of our funds on Program Services. Due to the Pandemic this percentage requirement was waived this year.

The percentage of Support Revenue spent on Fundraising was **26%**. We are required by The Finance Policies of National Assistance League to spend no more than 35% of Support Revenue on Fundraising.

PHILANTHROPIC PROGRAMS

THE TOTAL NUMBER OF CHILDREN AND ADULTS SERVED THROUGH ALL PHILANTHROPIC PROGRAMS WAS **5,755**.
(This total does not include Waste Not.)

THE TOTAL COST OF ALL PHILANTHROPIC PROGRAMS WAS **\$170,529**.

ALLOCATED PROGRAM SERVICE EXPENSES WERE **\$43,656**.

TOTAL PROGRAM SERVICE EXPENSES WERE **\$214,185**.

RESOURCE DEVELOPMENT - FUNDRAISING

THE TOTAL SUPPORT AND REVENUE FOR ALL FUNDRAISERS WAS **\$327,402**.

THE TOTAL FUNDRAISING EXPENSES WERE **\$94,233**.

THE TOTAL NET SURPLUS FOR ALL FUNDRAISING WAS **\$233,169**

24,022

VOLUNTEER HOURS WERE DONATED BY MEMBERS FOR FUNDRAISING, PHILANTHROPIC PROGRAMS, AND ADMINISTRATIVE SERVICES.



Assistance League of the Foothill Communities
A Chapter of National Assistance League® Chartered in 1953

Still Helping ~ Always Caring

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Visit our Thrift Shop at:
8555 Archibald Ave.
Rancho Cucamonga, CA 91730

Thrift Shop: 909.484.7853
Chapter Offices: 909.987.2813

Mail: P.O Box 927, Upland, CA 91785

We welcome donations.
Federal Tax ID: 95-1948811

Want to learn more?
Visit our chapter website: alfc.org
Email: alfc.contact@gmail.com